

American Legion Auxiliary
Public Relations Annual Report Form 2009-2010

Please complete and send to:

Mary Outin, P.O. Box 3393, Columbia, SC 29230, maryloutin@bellsouth.net

Unit Name and Number _____ Report Deadline

Unit Chairman _____ May 1, 2010

Address _____

Please Report Numbers Where Applicable

Media Form	Unit	Total No.
List number of:	_____	_____
1 Interviews with reporters	_____	_____
2 Articles published	_____	_____
3 Letters to the Editor/Op-Eds	_____	_____
4 Aired Programs/Interviews/event coverage	_____	_____
5 Public television announcements	_____	_____
6 Public Service Announcements (PSA's)	_____	_____
7 Print advertisements	_____	_____
8 Letters of appreciation sent	_____	_____
9 Other PR print material used	_____	_____
(Please list various forms on back)		

Communications	Yes	No
10 Does your Unit have a website?	_____	_____
11 Number of hits a year	_____	_____
12 Name of person maintaining the website	_____	
13 List the Unit email address	_____	
14 List Unit publications		
1 _____		
2 _____		
15 As Unit Chairman, did you complete a Unit Press Book?		
Yes _____ No _____		